

## Objectives

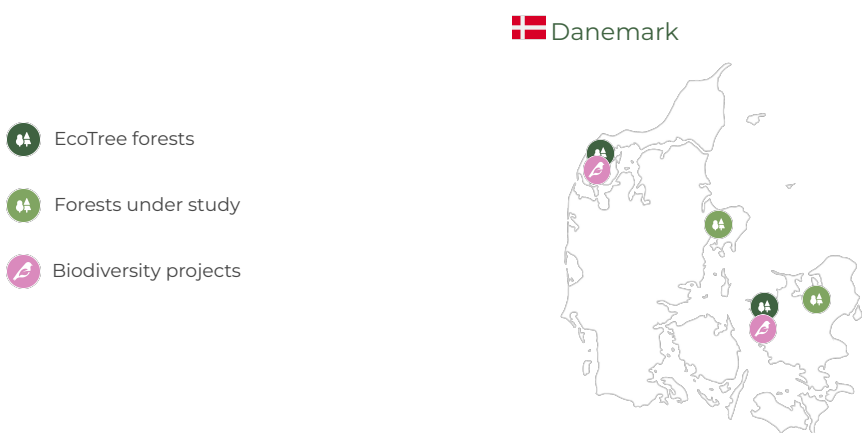
- **Take action for 3 biodiversity elements:** ecosystem diversity, species diversity and genetic diversity.
- Develop **nature-based solutions** in line with IUCN standards.
- Enrich the national biodiversity network and the **natural environments' ecological continuity**.
- **Monitor projects' impact** on biodiversity, using regularly collected indicators
- **Maintain ecosystem services** for local areas: food, materials, climate mitigation and resilience, etc.
- **Have a social impact:** educational paths, creating opportunities for the unemployed & the disabled

## Context and issues

The biodiversity crisis is often overlooked, despite the fact that **69% of the world's vertebrates** and **60% of its wild animal populations have disappeared since 1970**. According to the IPBES, biodiversity is deteriorating at unprecedented rates in human history.

Despite this, the fight against biodiversity erosion is still insufficiently addressed by companies. It needs to be considered in conjunction with initiatives to combat climate change, because the two issues are interrelated. What's more, **50-55% of the world's GDP depends on nature**. This is why EcoTree is giving companies the opportunity to invest in biodiversity projects via the **Biodiversity Fund**, as a complement to their efforts to reduce their impact.

### Projects from EcoTree's Biodiversity Fund



## Biodiversity Fund projects

Your investment will help strengthen terrestrial and marine biodiversity in a variety of ecosystems throughout French territories.



### Wetland projects

Creating and restoring ponds, restoring wetlands



### Projects to support pollinators

Installing beehives for domestic pollinators



### Species habitat projects

Installing nesting boxes for birds and chiropterans, preserving den trees, preserving 'senescence patches'



### Food resource projects

Planting and preserving honey hedges for wild pollinators



### Social impact projects

Raising awareness and workshops in forests, training and integrating unemployed and disabled people



# How the Biodiversity Fund works

**1** You contribute to the Biodiversity Fund and immediately receive a **Biodiversity Fund certificate** certifying your contribution to the Fund. We provide you with the **impact indicators** that can be used in various **reporting frameworks**.

*Example:* For every €10,000 you invest, you contribute to ~80 m² of **wetlands**, ~850 m² of **habitat projects**, ~30 m² of **food resource projects** and ~10 hours of **social impact projects**.

Reporting type	Examples of valuable data
TNFD Risk and Opportunity section	<ul style="list-style-type: none"><li>- Surface area of freshwater habitat restored</li><li>- Surface area of terrestrial habitat restored for pollination</li><li>- Hours of visits for educational, scientific and research purposes</li></ul>
SBTN Part Act 4, AR3T	<ul style="list-style-type: none"><li>- Protecting High Conservation Value (HCV) areas</li><li>- Restoring wetlands</li><li>- Restoring biodiversity and conserving ecosystems</li></ul>



Taskforce on Nature-related  
Financial Disclosures



**2** At the end of the year, we close the Fund and send you an **annual biodiversity report** tracking the evolution of the fauna, flora and ecosystems of the projects supported by the Biodiversity Fund.

## Why invest in biodiversity?

- To **ensure the company's long-term future**: All companies depend on biodiversity in their value chain, so it's essential to restore ecosystems!
- To **adopt a scientifically rigorous CSR approach**: Restricting ourselves to carbon is no longer sufficient. The biodiversity crisis must be addressed on the same level as global warming.
- To **develop your image as a responsible company** among your internal and external **stakeholders**.
- To **comply with European regulations and voluntary reporting frameworks**: The CSRD and numerous international frameworks (TNFD, SBTN, GRI, CDP, etc.) encourage companies to participate in ecosystem restoration.

## ECOTREE IN A NUTSHELL

A European leader in Nature-based Solutions, **EcoTree** enables companies to make environmental commitments by supporting projects for the protection, sustainable management and restoration of ecosystems in France and Europe. Within this framework, EcoTree develops and supports research and innovation projects designed to meet, on their own scale, the issues of climate change and biodiversity erosion.

