



WORLD
ECONOMIC
FORUM



Plant Roots for the Future - Invest in Your Own Forest

Own & leverage European forest assets through EcoTree's "Direct Forest Investment" (DFI) offer. We target degraded land for restoration in Europe, maximising additionality and delivering significant environmental impact where it matters most. This investment strategy enhances carbon sequestration and biodiversity while substantially increasing long-term land value.

It's a powerful approach combining tangible asset growth, environmental stewardship, and compelling financial potential, transforming underutilised areas into thriving ecosystems.

We offer you

- ✓ **Forest Ownership:** A long-term investment in a tangible & sustainably managed asset that appreciates over time (land & timber).
- ✓ **Carbon Credits & Biodiversity KPIs:** Documented results in climate compensation and environmental co-benefits derived from high-impact land transformation & restoration.
- ✓ **Expert Management:** We ensure sustainable forestry, biodiversity care, and high-integrity certification, making your investment sustainable and credible over the long term (99+ years).

Benefits for your company

- ✓ **Patrimonial investment:** diversify your investments with a stable and steadily appreciating class of assets, a long-term impactful value-add, alongside strengthening your market position and brand value.
- ✓ **Attractive Returns:** Target Internal Rate of Return (IRR) typically ranging from 7% to 9%*, driven by increasing international demand for timber and carbon credits (see charts below).
- ✓ **Incorporated Upside:** Leverage the environmental benefits of your natural asset (carbon credits, biodiversity net gains, etc.) by incorporating/reselling them into your operational company(ies).
- ✓ **Measurable Added-Value:** Benefit from both local traceable climate impact and positive bottom line, via timber revenues, carbon credits, and asset appreciation.

** Dependent on project specifics & investment duration*

How It Works

- **Sourcing & Setup:** We identify and acquire suitable degraded land, conduct necessary studies (soil, climate, admin), draft management plans, and handle certifications.
- **Planting & Implementation:** From initial planting and maintenance for the first 5 years to carbon credit certification and KPI setup focused on restoration success.
- **Long-Term Management:** We handle ongoing sustainable forestry, biodiversity monitoring, and reporting for the project's lifetime, ensuring the continued health and value of the restored ecosystem.

Why Choose EcoTree's Direct Forest Investment?

- **Maximum Impact:** Our investment thesis focuses on degraded land that ensures high additionality for your environmental claims & financial returns.
- **Reduced Risk:** We operate in stable European countries with secure land rights, minimising political and reputational risks, and offering solitraceability.
- **Turnkey solution for Holistic Returns:** We're a one-stop-shop that lets you benefit from ecosystem services (carbon, biodiversity) and timber revenues, alongside the increasing value of your transformed natural asset.

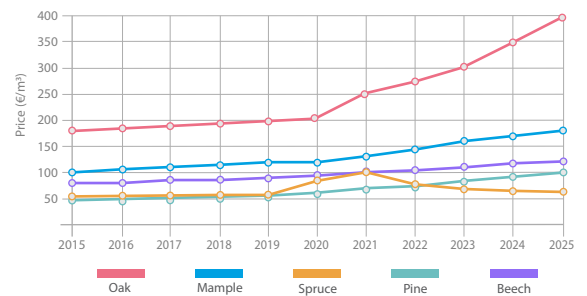
Recap key metrics:

Minimum Investment:
1 million €

Expected Return (IRR):
7-9%

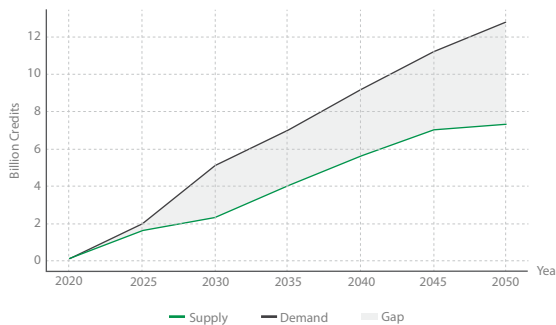
Investment Horizon:
Recommended
minimum 20 years

Price Evolution of Oak, Maple, Spruce, Pine & Beech 2015-2025



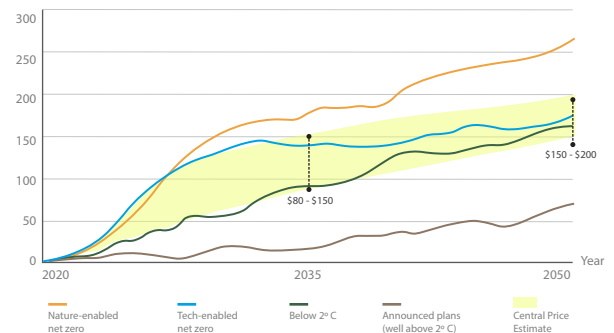
Source: FAO, UNECE, EUROSTAT, 2025

Estimated Supply/Demand gap on carbon credits on the VCM



Source: TSVCM, McKinsey, 2025

Estimated Carbon Credit Price Overview (\$ per tonne of CO2e)



Source: EY, 2024

“Take the next step in your green transition, invest now in restoring a forest and secure a long-term asset that combines financial growth with demonstrable environmental stewardship.

Nature can thrive *and* provide at the same time!”



Contact information

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Book a meeting