



80+
forests across
Europe

2M
trees planted and
managed to date

1.800+ ha
total surface area

100 years
of forest
management

OFFER SHEET

Tree Ownership

Context & challenges

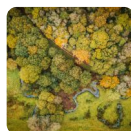
Forests play a crucial role in carbon capture, biodiversity, and vital ecosystem services. However, they face increasing threats from climate change and land degradation. Businesses, meanwhile, are under rising pressure to show tangible environmental action and support sustainability goals.

EcoTree's Tree Ownership offer enables companies to **directly invest in sustainably managed forests**. By owning trees, businesses help regenerate ecosystems, promote biodiversity, and combat climate change. This investment not only **boosts sustainability credentials** but also **delivers long-term environmental, social, and financial returns** while supporting local communities.

How it works

- **Acquisition:** You chose the location and tree species.
- **Sustainable management:** EcoTree manages and maintains the certified, sustainably managed forests from planting to cutting.
- **Capital appreciation:** Your trees increase in value, with an estimated capital gain of 2% per year.
- **Transparent monitoring:** Our digital platform allows you to track the location of your trees (geolocation), their financial value and the estimated levels of CO2 absorbed.
- **Return on investment:** When the trees are selectively cut, the timber is sold and you receive 100% of the income.

Why choose EcoTree?



Sustainable investments
in continuous cover, mixed-species forestry with transparent tracking.



Financial returns
With 100% of the profits from the cutting going to the tree owner.



Environmental benefits
through carbon sequestration and biodiversity preservation.



Responsible management
supporting local communities and employment.

A first step in taking climate action

- Tree Ownership is **a simple yet tangible first step** to taking climate action by contributing to reforestation and afforestation projects in Europe.
- Investing in trees planted in European forests is a means to contribute to the creation of natural carbon sinks that through sustainable management in the long run helps improve air and water quality, biodiversity and carbon sequestration.
- Tree ownership is a means to help highlight territories and **support local businesses and communities**.
- Investing in trees help **raise environmental awareness among consumers and businesses**.

Examples of projects & partnerships

- **Corporate gifts:** Give a tree to your customers or employees to mark a special occasion.
- **Customer incentives:** Reward and engage your customers with trees for every new contract signed or every product purchased.



ECOTREE IN A NUTSHELL



European Leader in Nature-Based Solutions, EcoTree helps individuals and companies to commit to the environment by supporting protection, sustainable management and ecosystem restoration projects in Europe.

[Book a meeting](#)

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